

Reduced OPEX per channel for a Regional Channel, India

Addition of new channels with a reduced OPEX per channel

Customer Situation

- Used to uplink TV channels and wanted to add few more channels.
- Wanted to ensure that space segment optimization was performed to be able to add the new channels.

Challenges

- Utilize the existing online network to reduce new installation costs.
- Migrate the services on to a new MCPC chain
- Implement a solution that was both feasible and practical.
- It was important to maintain optimal costs to cater to the budget constraints.
- Deliver within stringent timelines for the channel to Go-live.

Actions Taken

- A comprehensive study of the network infrastructure, backups and the space segment resource was made.
- Devised an optimal innovative solution to help add more channels using Harmonic Technology
- Determined the areas of improvement necessary to increase the existing capacities.
- Recommended new technology innovations that would help the customer to future-proof their network.

Results and Benefits

- Successful implementation of the Commedia solution within the agreed timelines.
- The customer's ready for service date was also met.
- Ability to successfully future-proof the existing networks and transition to the new solution.
- Enhanced ability to uplink several channels with a reduced OPEX per channel.
- A simple, yet flexible network design and implementation.
- The customer got the access to ComMedia's video head-end expertise.

ComMedia Solutions Pvt Ltd

An ISO 9001:2008 Certified Company
HQ : New Mumbai India
Reg: Hyderabad AP
Ph No. +91-22-41234544
sales@commediaindia.com