

## Video Distribution for a Leading Solution Provider in the Middle East

### The video reception and distribution done over an optical network

#### Customer Situation

- The customer is a leading solution provider in Qatar, Middle East, implementing a sophisticated video solution for a leading broadcaster in the Middle East.
- They were looking forward to building a video distribution network using satellite and optical media.

#### Challenges

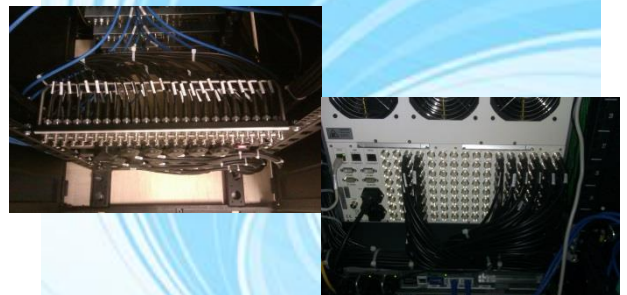
- ComMedia had to deal with the existing complex online network.
- The video distribution was expected to happen from the head-end to four different locations.
- Had to maintain optimal costs to accommodate the customer's budget constraints.
- We had to be compliant to the civil and regulatory norms of the local bodies.

#### Actions Taken

- ComMedia did a complete study of the network diagram, the existing work flow and equipment.
- Additional focus was given to project management and a system integration solution.
- We had to recommend a solution and the BOM gaps at the site.

#### Results and Benefits

- Successful implementation of the network.
- A comprehensive system integration of video distribution achieved across the main and four remote locations.
- A systematic timeline execution of the project performed.
- ComMedia's access to the Video Head-end expertise demonstrated.



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